



2018 HOME AND COMMUNITY PREFERENCES SURVEY: A NATIONAL SURVEY OF ADULTS AGE 18-PLUS

August 2018

AARP[®]
Real Possibilities

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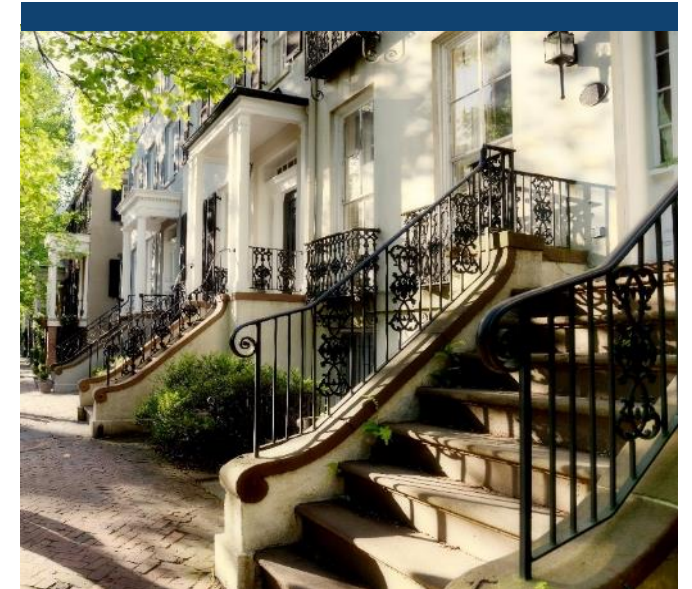


KEY FINDINGS

Key Findings: Home and Community

Adults have a strong desire and likelihood to stay in their home and community as they age and are making plans to do so, including consideration of alternative housing options. Both the desire and likelihood to stay in their home and community is even greater among adults age 50 and older.

- Between 50 and 60 percent of adults age 18-49 say they want to remain in their communities and homes as they age, while nearly 80 percent of adults age 50 and older indicate this same desire.
- About one-third of adults age 18-49 report they will stay in their current home and never move while nearly half of adults age 50 and older say they will never move.
- Over 60 percent of all adults own their own homes, and approximately one in three reports that major modifications to their home are needed to accommodate aging needs.
- The presence of accessory dwelling units is low, but seven in ten would consider building one for a loved one who needs care.
- Half of adults already share or would be willing to share a home as they age, with a major consideration being if they needed help with daily activities.
- The majority of adults would be interested in joining a village to help them stay in their community and are willing to pay an annual fee.



Key Findings: Transportation

Most adults drive to get around their community. Nearly all adults have heard of ride share services; however, far fewer are using them on a regular basis and current usage and willingness to use ride share in the future is especially low among adults age 50 and older.



- The large majority of adults (84%) drive themselves to get around their communities.
- Other popular modes of transportation include having someone else drive them, walking, and using public transportation.
- More than nine in ten adults have heard of ride sharing companies.
- About half of adults age 18-49 have used ride sharing companies and use is infrequent.
- Only about three in ten adults age 50 and older report having used a ride share company.
- The majority of adults have heard of self-driving cars and are familiar with them but are not willing to ride in them.

Key Findings: Community Features

The most important community features for all adults center around the built environment specifically relating to outdoor spaces and buildings and streets and sidewalks.

- Street and sidewalk features that rank high in importance are well-maintained streets and easy to read traffic signs.
- When it comes to outdoor spaces and buildings, well-maintained and conveniently located hospitals and health care facilities as well as safe parks are features identified as the most important in the community.

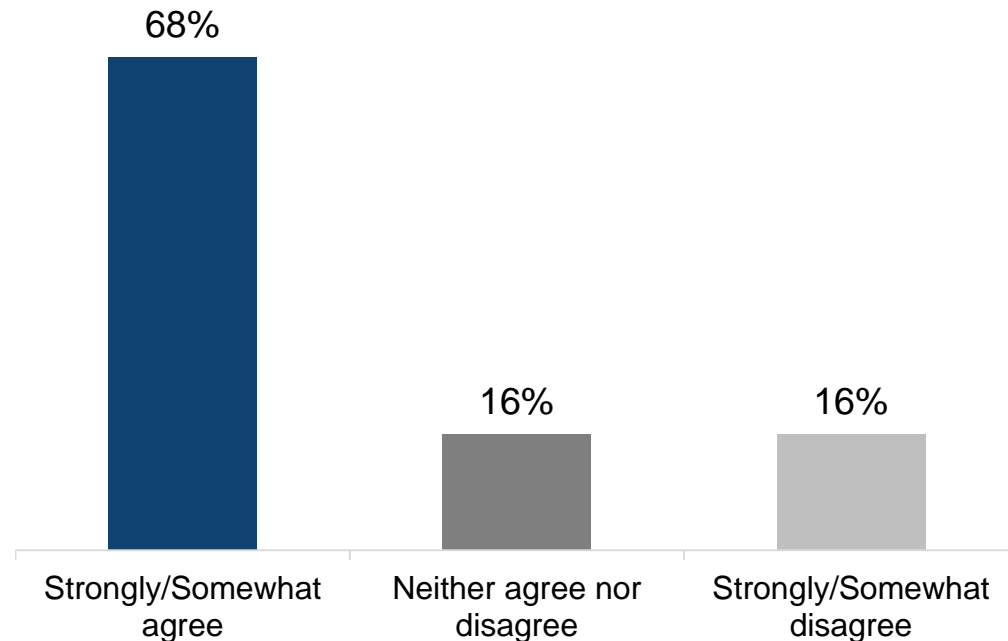




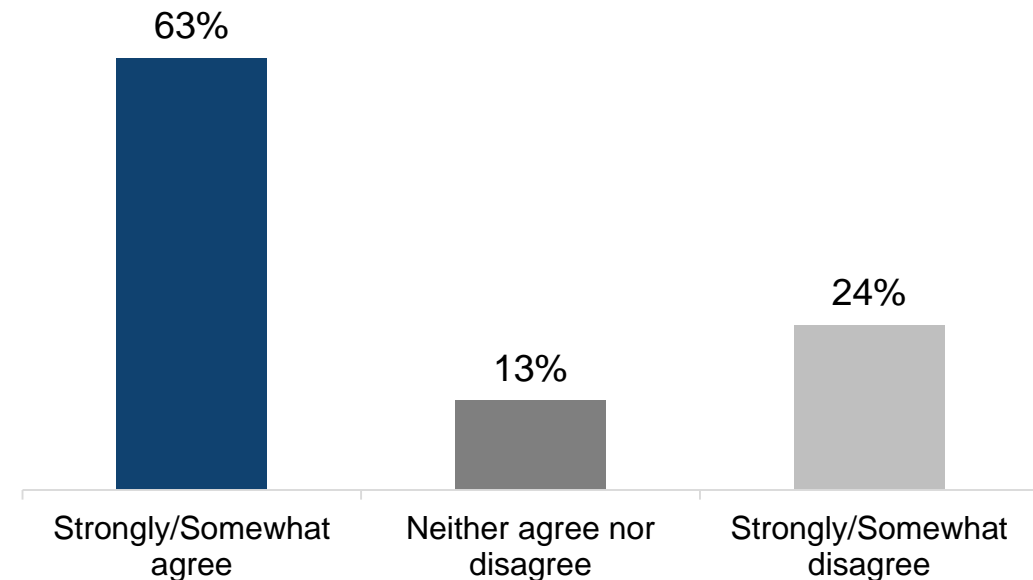
HOME & COMMUNITY

More than six in ten adults would like to remain in their community or current residence for as long as possible.

“What I’d really like to do is remain in my community for as long as possible.”



“What I’d really like to do is stay in my current residence for as long as possible.”



Q1: How strongly do you agree or disagree with the statement: What I’d really like to do is remain in my community for as long as possible? Q2: How strongly do you agree or disagree with the statement: What I’d really like to do is stay in my current residence for as long as possible?

Preference to remain in their community or current residence is stronger among older adults.

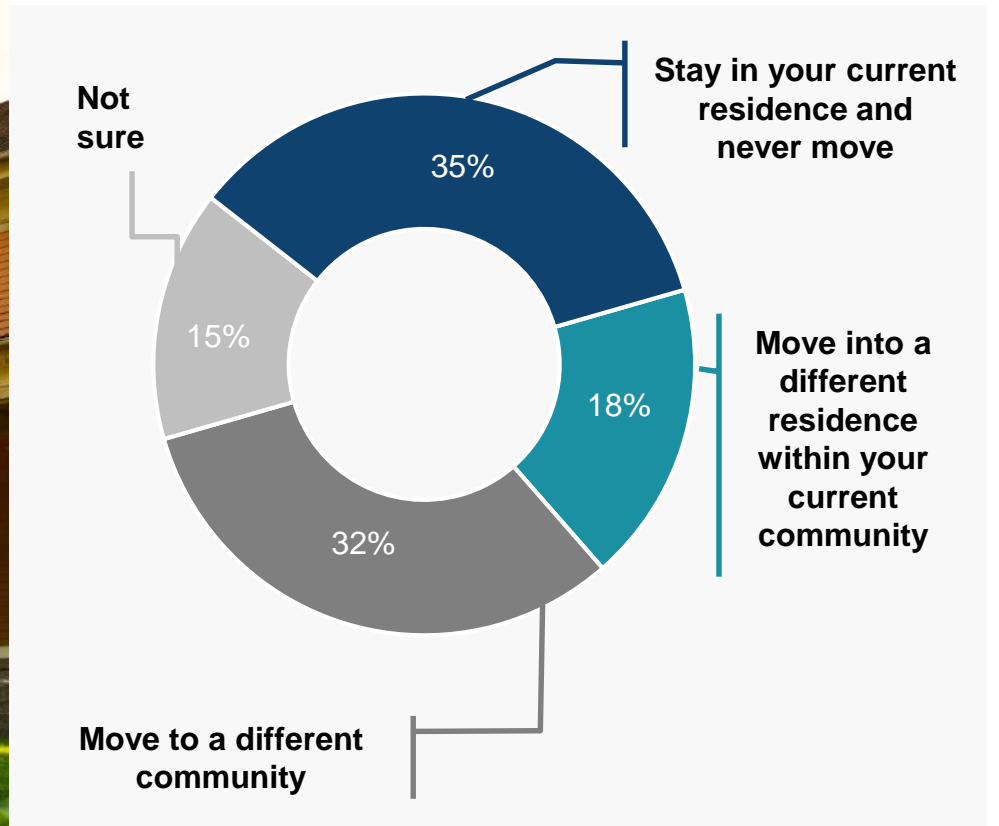


Preference to Remain in Community or Current Residence

<u>Higher</u>	<u>Lower</u>	<u>Similar</u>
Adults 50-plus and 65-plus	LGBT <\$25,000 Gen Z	Race/Ethnicity Gender

Q1: How strongly do you agree or disagree with the statement: What I'd really like to do is remain in my community for as long as possible? Q2: How strongly do you agree or disagree with the statement: What I'd really like to do is stay in my current residence for as long as possible?

Approximately half of adults expect to stay in their home or community as they get older.



Q3: Thinking about your future years, are you more likely to...?

Likelihood of staying in their current residence and never moving increases with age.



Likelihood of Staying in their Current residence and Never Moving

<u>Higher</u>	<u>Lower</u>	<u>Similar</u>
Adults 50-plus and 65-plus Baby Boomers and Silent Gen White adults	LGBT	Gender

Q3: Thinking about your future years, are you more likely to...?

Half of adults are interested in joining a village in their area and are willing to pay an annual membership fee.

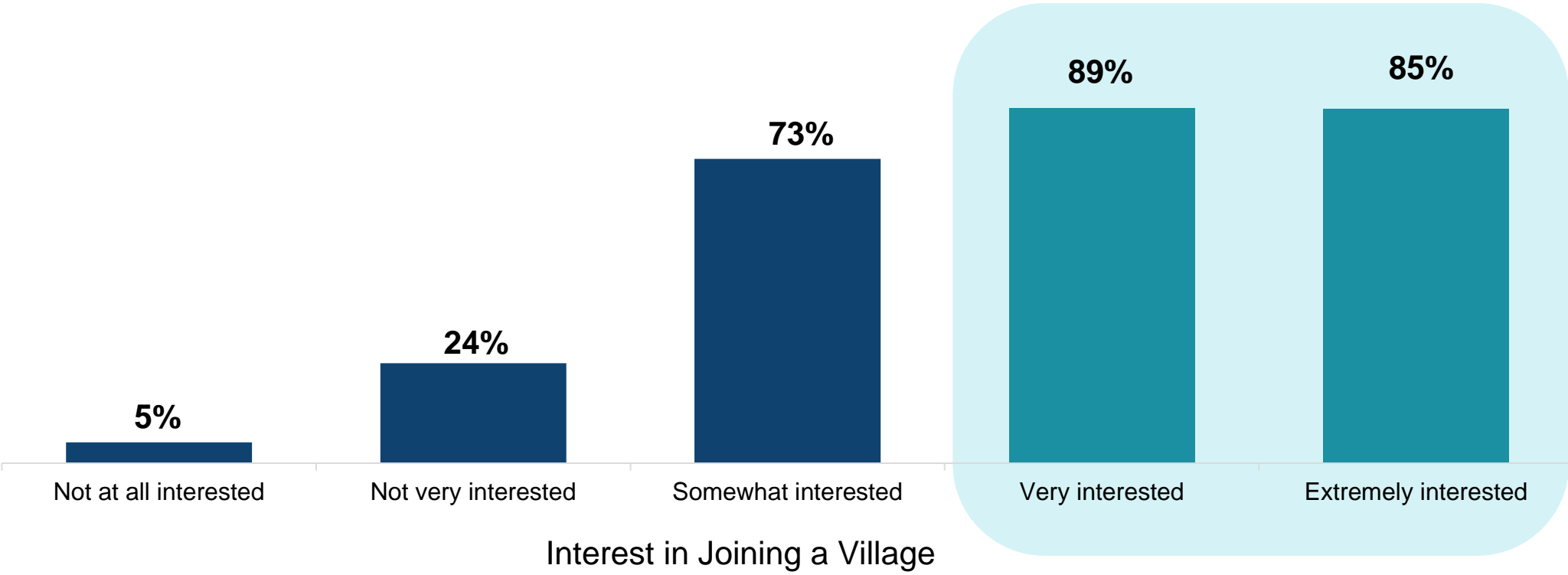
A "village" is a **community-based, non-profit, member organization** dedicated to doing what is needed for people to **stay in their own homes independently as they age**. For a fee, a village gives members access to social and educational activities, health and wellness programs, trustworthy businesses for outside services, medical services, volunteer services and transportation to help members stay in their home.



Q28: How interested would you be in joining a village in your area? Q29: How willing would you be to pay an annual fee based on income for access to services offered through a village organization?

Individuals who are very or extremely interested in joining a village are more likely to be willing to pay an annual fee.

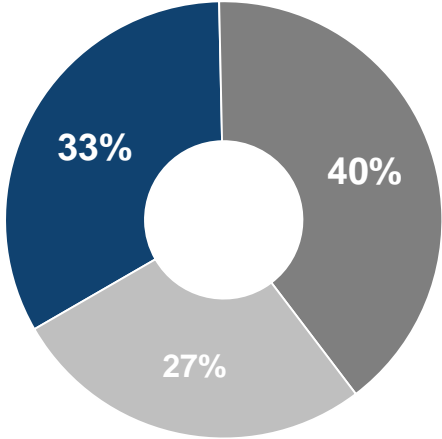
Willingness to Pay an Annual Fee



Q28: How interested would you be in joining a village in your area? Q29: How willing would you be to pay an annual fee based on income for access to services offered through a village organization?

Few currently have accessory dwelling units; however, a third would consider building one.

An Accessory Dwelling Unit, or ADU, is a residential unit built on the same lot as an existing single family home and may be attached or detached to the home. It can be commonly referred to as a “granny flat” or “in-law quarters.” ADUs provide complete separate living quarters, including a kitchen and bathroom, that can allow older adults to age in their existing home with live-in care, make it possible for adults to assist their aging parents, other relatives and loved ones, or be used for rental income.



■ Yes ■ No ■ Not sure

7%
Have an Accessory Dwelling Unit

1 in 3
would consider building an ADU on their property

Q9: Do you currently have an ADU on your property? Q10: [Respondents who do not have an ADU on their property.] If you had the space to create an ADU within your home or on your property, would you consider doing that?

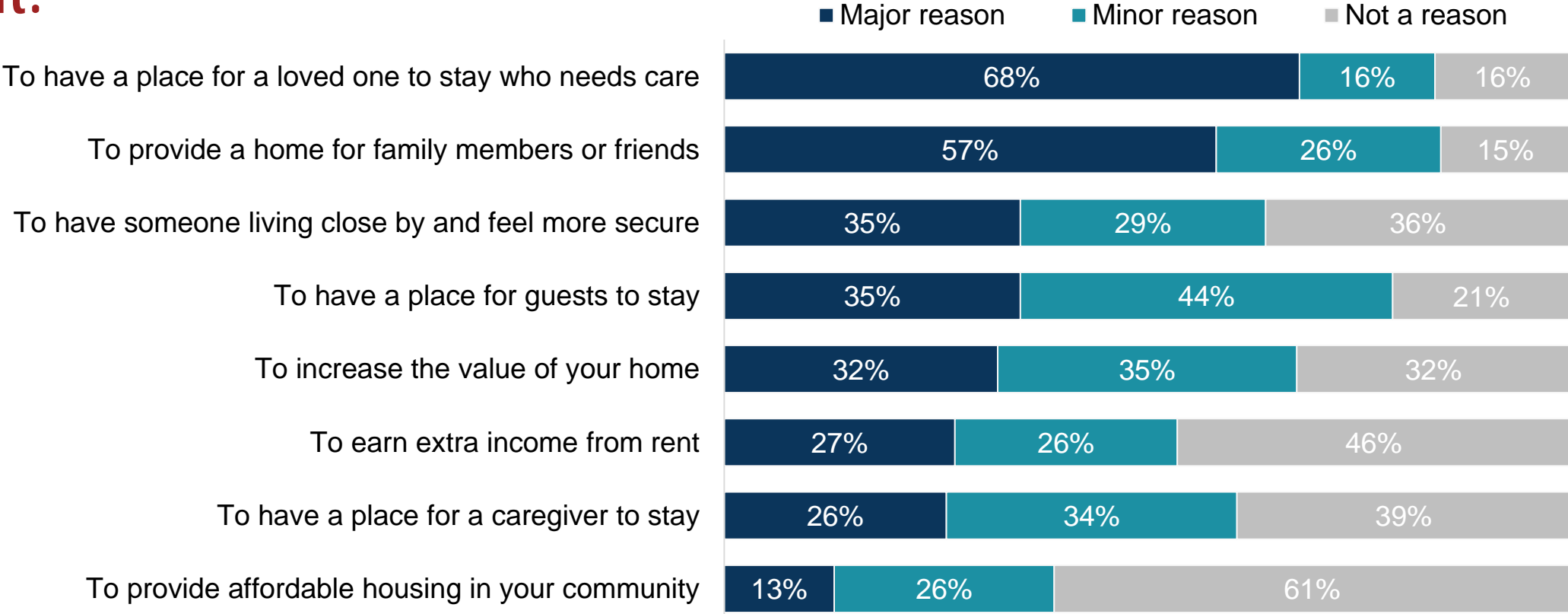
The most compelling reason adults would consider living in an ADU is to live near others but still have their own space.



Live Close by in Own Space		
<u>Higher</u> >\$75,000	<u>Lower</u>	<u>Similar</u> Gender
Help with Daily Activities		
<u>Higher</u> Gen Y, X, and Baby Boomers >\$75,000	<u>Lower</u> African Americans	<u>Similar</u> Gender
Economic Reasons		
<u>Higher</u> Adults 18-49 years LGBT	<u>Lower</u> Silent Gen	<u>Similar</u> Gender

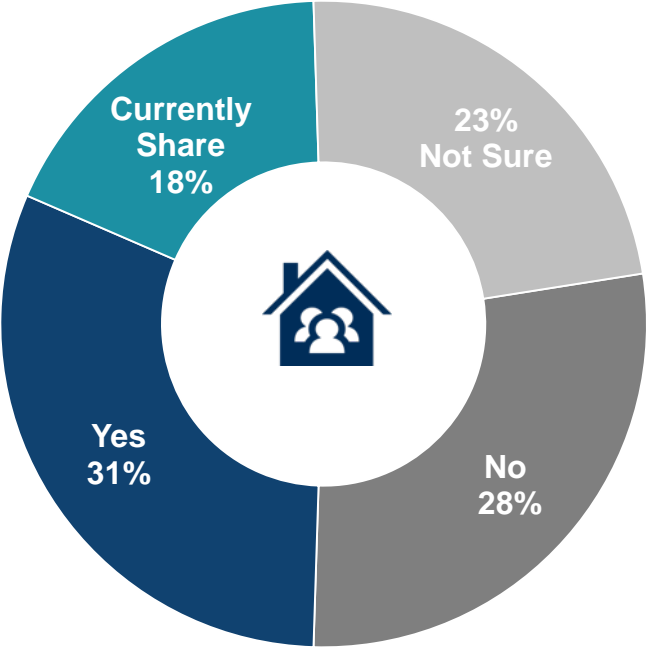
Q13: Would you consider living in an ADU...? To lower your housing costs; If you needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor's office; To live close by to someone but still live in your own separate space.

Adults who have or would consider building an ADU are most willing to build to provide space for those they care about.



Q11: [Respondents who have an ADU on their property or would consider building an ADU on their property.] For each of the following reasons choose whether each one is a major reason, a minor reason, or not a reason for building an ADU on your property.

Half already share or would consider sharing their homes as they age; among those uninterested or less certain about the idea, a majority would consider home sharing if they needed help with everyday activities.

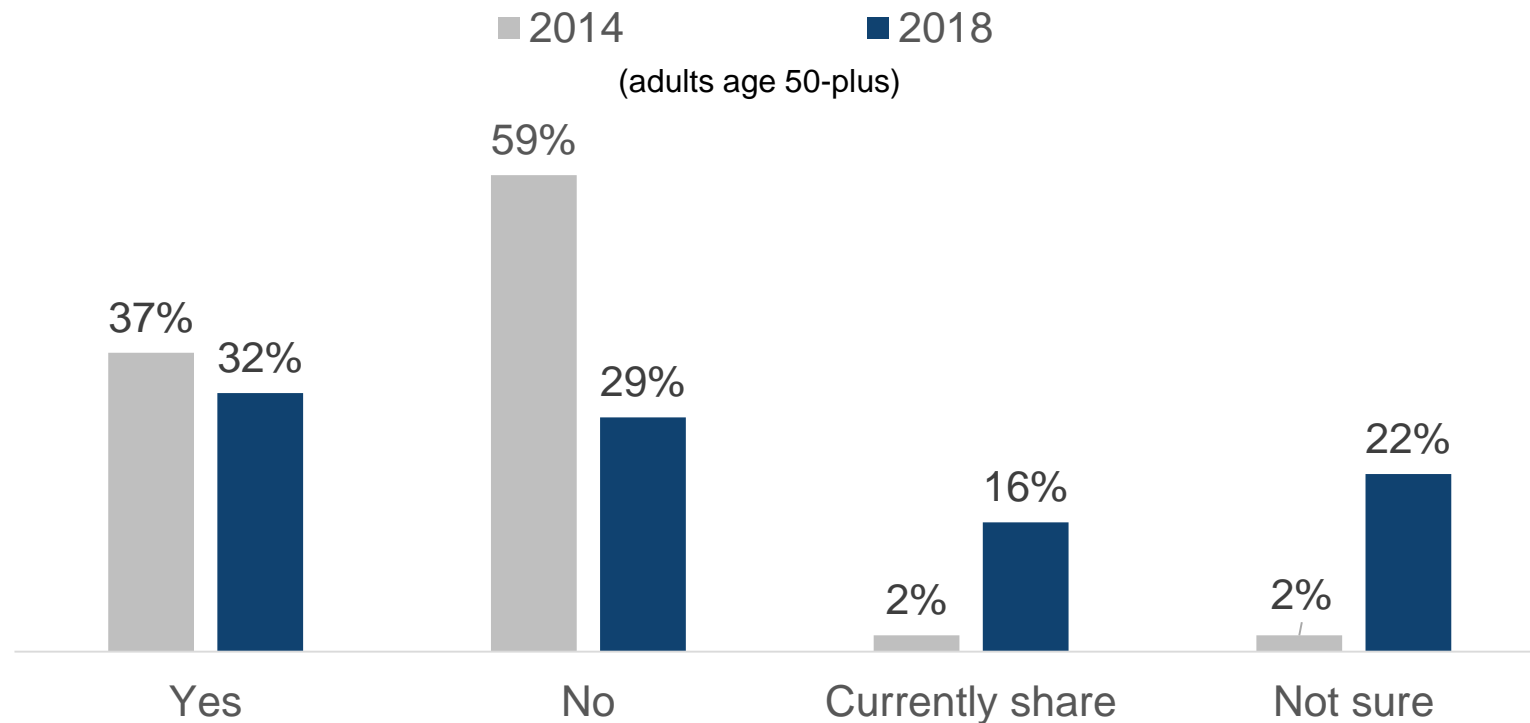


Reasons Would Consider Sharing Home
 (among respondents who say they would not share their home or are not sure)

- Help with everyday activities such as household chores or transportation to places like the grocery store or doctor's office 58%
- Not wanting to live alone and wanting companionship 50%
- Extra income 49%

Q14: As you grow older would you consider sharing your home with another person? Q15: [Respondents who are unsure or indicate they would not consider sharing their home] Would sharing your home with another person be something you would consider if...? You needed extra income; You needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor's office; You found yourself not wanting to live alone and wanting companionship.

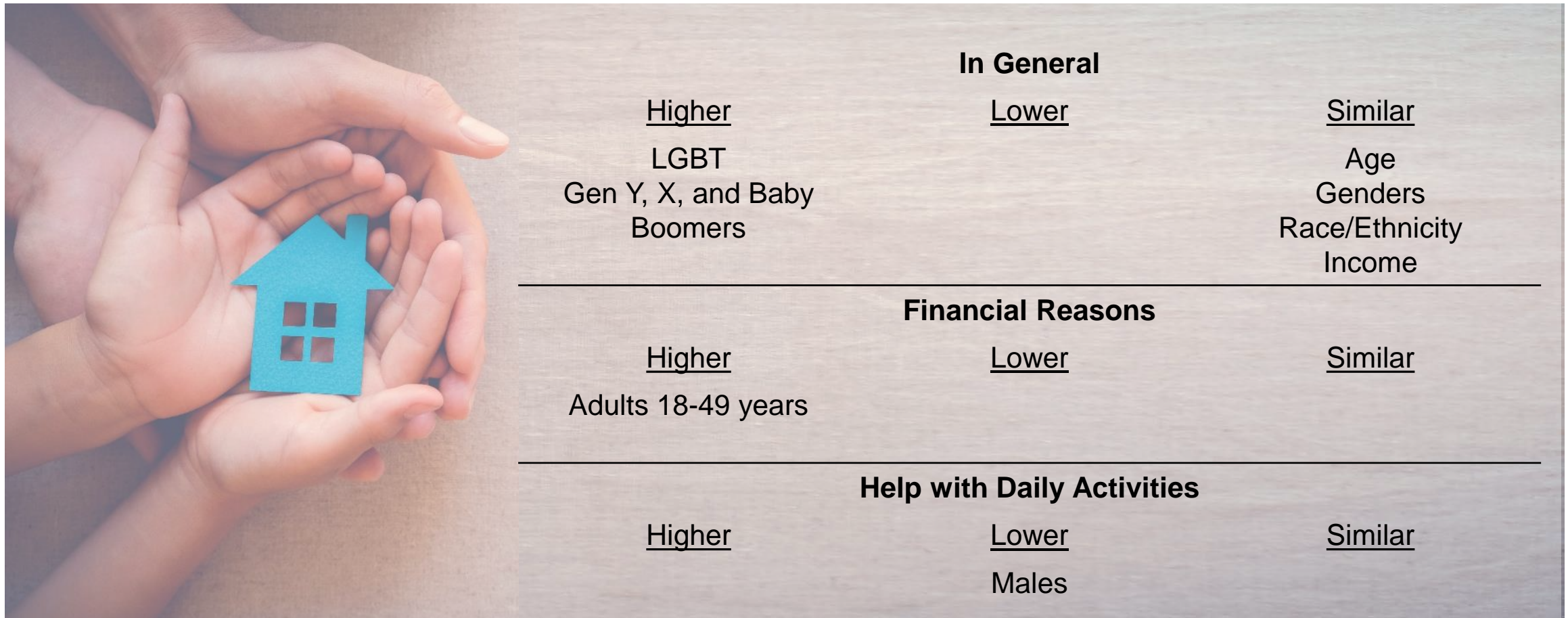
From 2014 to 2018, considerations for home sharing have changed.



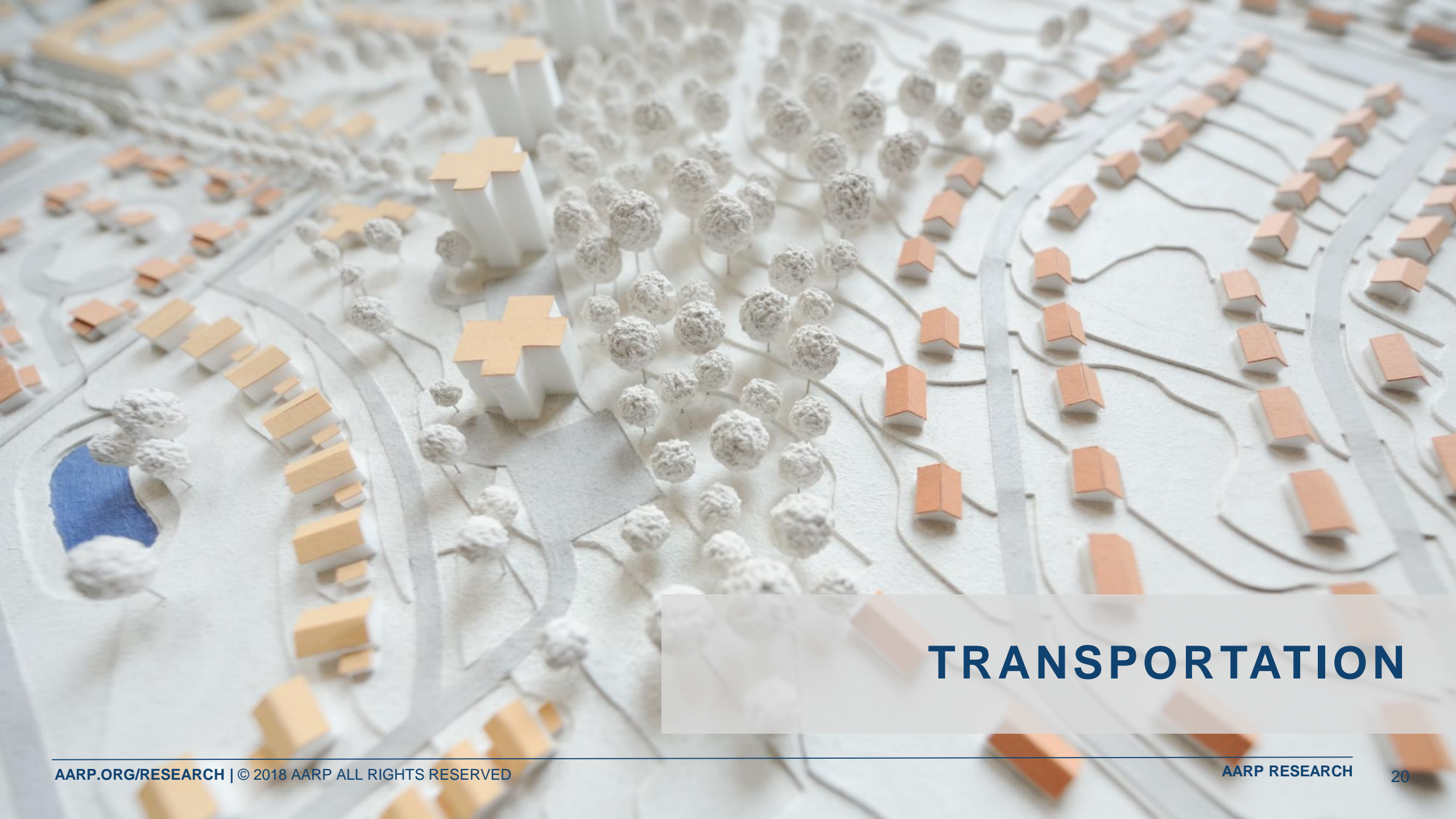
Adults age 50 and older today are much more willing to consider home sharing for **extra income** or if they need **help with daily activities**.

Q14: As you grow older would you consider sharing your home with another person? Q15: Would sharing your home with another person be something you would consider if...? You needed extra income; You needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor's office; You found yourself not wanting to live alone and wanting companionship. Note: Data collection methodologies and sample changed between 2014 and 2018 from phone interview to self-administered online surveys and adults age 45-plus to adults age 18-plus. Comparisons of common questions are made for adults age 50-plus to accommodate for sample changes and the consistency of this report.

Considerations for home sharing differ by demographics.

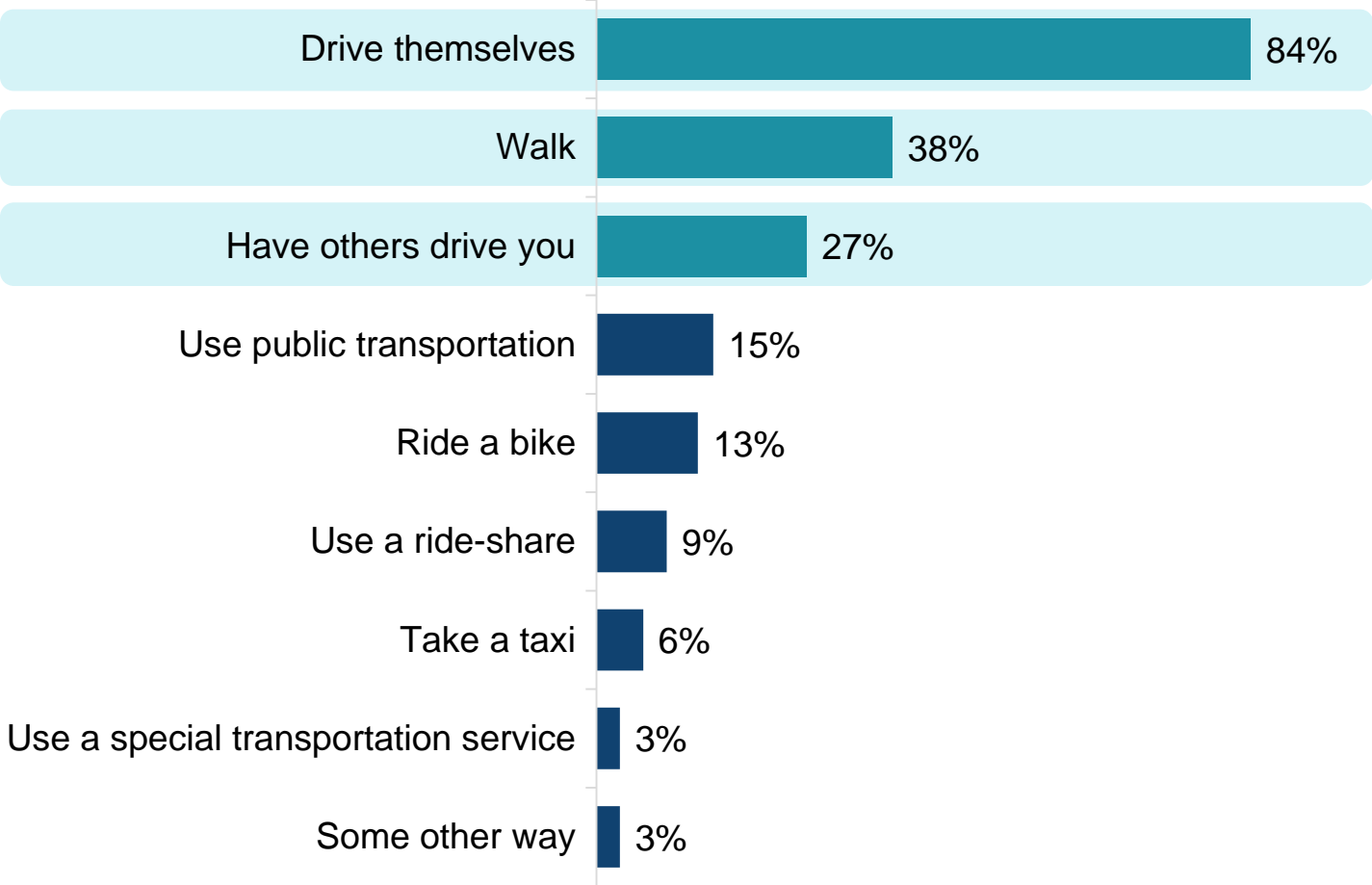


Q14: As you grow older would you consider sharing your home with another person? Q15: Would sharing your home with another person be something you would consider if...? You needed extra income; You needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor's office; You found yourself not wanting to live alone and wanting companionship



TRANSPORTATION

Most adults drive to get around their community.



Q23: How do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things?

Transportation modes differ by age and disability status.

- **Adults age 50 and older and 65 and older report greater frequencies of driving;** while adults age 18-49 report greater frequencies of almost all other forms of transportation
- Adults with a **disability are less likely to walk**, more likely to have others drive them, and are **more likely to use other forms of transportation**



Q23: How do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things?

Among those who have heard of ride share, few have ever used and the majority are not likely to use in the next year.

93%

Have **heard of** ride-share companies

43%

Have ever **used** a ride-share company

55%

Are **not likely to use** ride-share in the next year



Q16: Have you ever heard of ride share companies such as Uber or Lyft? Q17: [Respondents who have heard of ride share companies.] Have you ever used a ride share company such as Uber or Lyft? Q21: How likely are you to use ride-share companies such as Uber or Lyft in the next year?

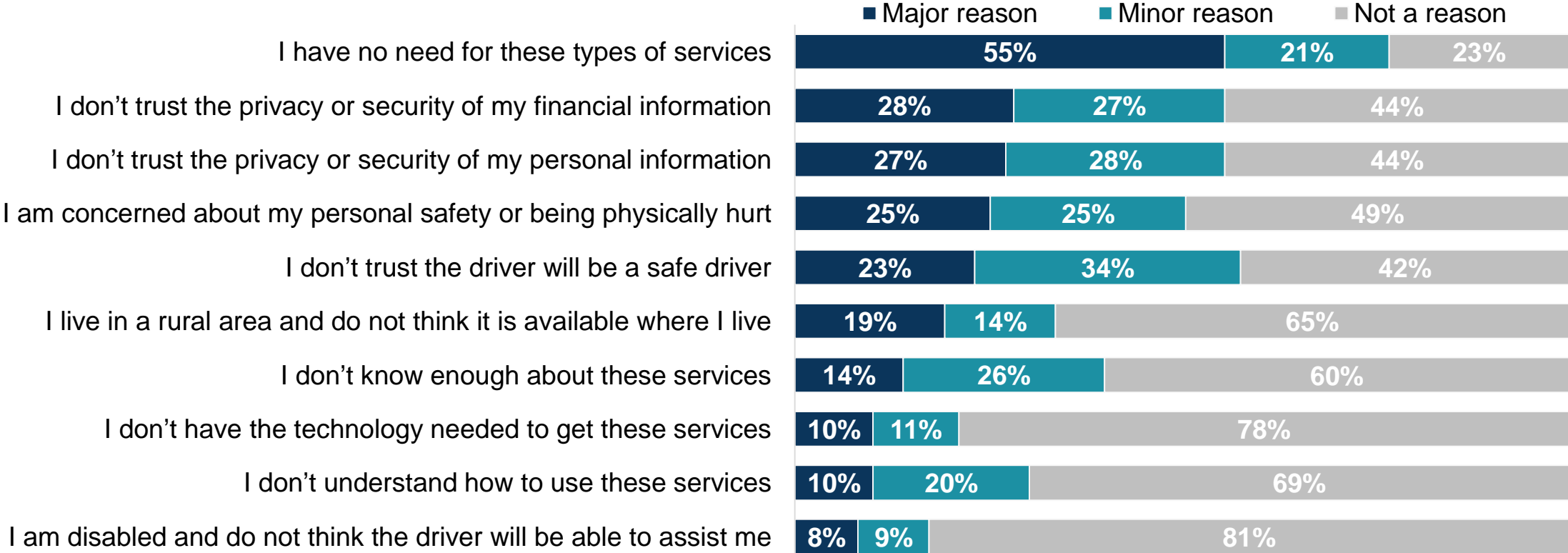
Previous use and likelihood of future use of ride-share services differ by demographics.



Previous Usage of Ride-Share		
<u>Higher</u>	<u>Lower</u>	<u>Similar</u>
Adults 18-49 years Hispanic LGBT Gen X, Y and Z >\$75,000	Adults with disabilities	Genders
Likelihood of Use in the Next Year		
<u>Higher</u>	<u>Lower</u>	<u>Similar</u>
LGBT	Adults 50-plus and 65-plus Gen X, Baby Boomers and Silent Gen >\$75,000 Adults with disabilities	Race/Ethnicity Genders

Q16: Have you ever heard of ride-share companies such as Uber or Lyft? Q17: Have you ever used a ride-share company such as Uber or Lyft? Q21: How likely are you to use ride-share companies such as Uber or Lyft in the next year?

A lack of need and concerns about privacy and safety are the top reasons for not using a ride-share among those who are non-users or infrequent users.

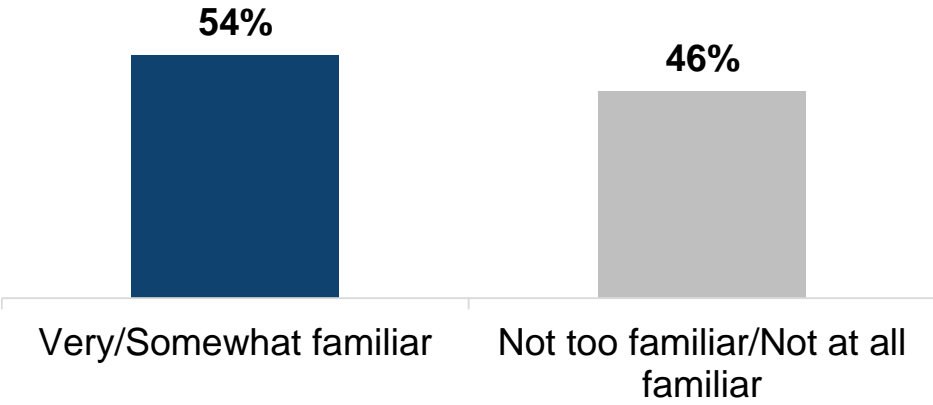


Q22: [Respondents who haven't heard of ride-share, never uses ride-share, or uses ride-share a few times per year or less often] Following is a list of reasons why some people might NOT use ride-share services such as Uber or Lyft. For you personally, choose whether each reason is a major reason, a minor reason, or not a reason.

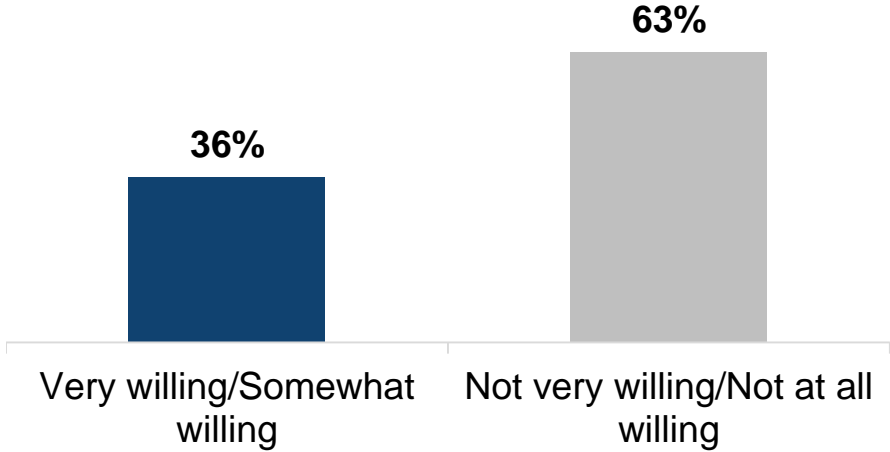
Of adults who have heard of self-driving cars, more than half of adults say they are familiar with them; however, most are not willing to ride in them.

88% of adults have heard of self-driving cars

“How familiar would you say you are with driverless or self-driving cars?”



“If driverless or self-driving cars were available in your area today, how willing would you be to ride in a driverless or self-driving car?”



Q24: Have you ever heard of driverless or self-driving cars? Q25: [Respondents who have heard of self-driving cars] How familiar would you say you are with driverless or self-driving cars? Q26: If driverless or self-driving cars were available in your area today, how willing would you be to ride in a driverless or self-driving car?

Willingness to use driverless cars is higher among younger adults and those with a disability.



- Adults age **18-49** are more willing to ride in a driverless car.
- Adults indicating a **disability** are more willing to ride in a driverless or self-driving car than those without a disability.

Q26: If driverless or self-driving cars were available in your area today, how willing would you be to ride in a driverless or self-driving car?



COMMUNITY FEATURES & SERVICES

Top Community Features

(% Extremely/Very Important)



88%

Streets & Sidewalks

Well-maintained streets



87%

Outdoor Spaces & Buildings

Well-maintained hospitals and health care facilities



83%

Outdoor Spaces & Buildings

Safe parks



82%

Outdoor Spaces & Buildings

Conveniently located hospitals and health care facilities



82%

Streets & Sidewalks

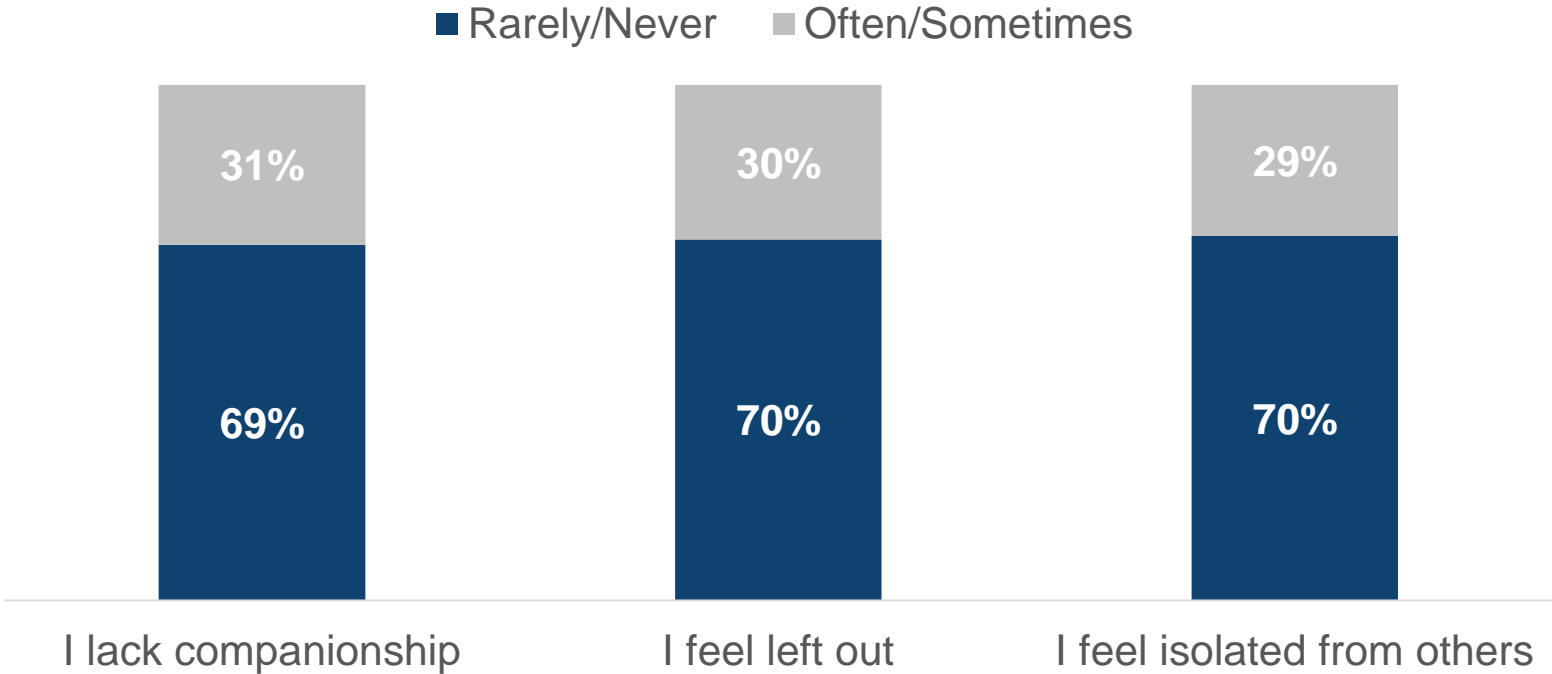
Easy to read traffic signs

Q27: How important it is to you personally to have the following in your community right now?



SOCIAL PARTICIPATION

Three in ten adults report lacking companionship, feeling left out, and feeling isolated from others.



90% of adults **have either family or friends they could call on** day or night if they were in trouble.

These findings are **similar to previous AARP research*** on loneliness, which found 43% of adults age 45 and older feel they lack companionship, 36% feel left out, and 30% feel isolated from others.

QD9: How often do you feel the following? I lack companionship; I feel left out; I feel isolated from others; QD10: If you were in trouble, do you have friends or family who can help you at any time of the day or night?

*Anderson, G.O. (2010). Anderson, G.O. (2018). Social Isolation: Myths vs. Realities Among Adults Age 40 and Older. Washington, DC: AARP.

Younger adults are more likely to experience feelings of social isolation.

Feelings of Social Isolation		
<u>Higher</u>	<u>Lower</u>	<u>Similar</u>
Adults 18-49 years African Americans Gen Z <\$25,000		LGBT Genders
Having Someone to Call if in Trouble		
<u>Higher</u>	<u>Lower</u>	<u>Similar</u>
Adults 50-plus and 65-plus Silent Generation	African Americans <\$25,000	LGBT Genders



QD9: How often do you feel the following? I lack companionship; I feel left out; I feel isolated from others; QD10: If you were in trouble, do you have friends or family who can help you at any time of the day or night?



IMPLICATIONS

Implications

Adults want to stay in their communities and homes as they grow older especially when considering life after their working years. People spend years making connections and commitments to homes, friendships, community organizations, and local social ties within their community. **Communities become a source of support and engagement for its residents, particularly older adults who have an even stronger desire to age in place.**

Although most adults want to grow old in their communities, many of them do not see themselves staying in their current environment as they age. **Having alternatives like home sharing, accessory dwelling units and villages are things many are willing to consider, and would give people more choice in how and where they want to age.**

Although most adults drive to get around their community, the ability to continue driving in later years could decline putting one's health and well-being at risk. **Having alternative modes of transportation, like ride share, is key to ensuring that all residents can continue to have access to the community supports and services they need.** While nearly all adults have heard of ride share services far fewer are willing to use them, particularly older adults. **Educating people on the benefits and use of ride share services can help people maintain their independence and ensure they stay actively engaged in community life.**





METHODOLOGY

Methodology

A survey was commissioned by AARP to assess public opinion among adults age 18 and older on their preferences with regards to their homes and communities.

Data for this study was collected from March 21st to April 2nd, 2018 by NORC using its online AmeriSpeak Panel that is representative of the U.S. population. NORC conducted a total of 1,947 interviews of a 23 minute (median) survey that consisted of a nationally representative sample of adults age 18 and older. The survey was conducted in English and Spanish.

NORC conducted 1,761 interviews online and 186 by telephone for those respondents who preferred telephone over online. The data were weighted to reflect the U.S. population of adults age 18 and older. The data were weighted by age, gender, Census region, race/ethnicity, income and education. The variables used for weighting were obtained from the 2017 Current Population Survey. Additionally, the data were weighted by AARP membership using statistics from the AARP membership database. The margin of error for this national survey sample is +/-3.53%.



Definitions

Generation	Birth Years	Ages
Gen Z	1995-2000	18-23
Gen Y	1980-1994	24-38
Gen X	1965-1979	39-53
Baby Boomers	1946-1964	54-72
The Silent Generation	1925-1945	73-93

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About AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the nation's largest circulation publications, AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media.



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This deck, annotated survey, infographics and methodology report can be accessed at www.aarp.org/livablesurvey2018.